

Internship USA

Marketing / Management & Controlling



mk North America, Inc.

is a member of the worldwide operating mk Technology Group, based in Troisdorf, Germany. (www.mk-group.com). For 20 years, mk North America, Inc. is a leading manufacturer of aluminum framing systems, modular conveyor systems and linear motion modules for a large variety of industries. The company is headquartered in Bloomfield, Connecticut, halfway between New York City and Boston. To learn more about us visit our website at <http://www.mknorthamerica.com/>.

Internship USA – Marketing / Management & Controlling

As an Intern at mk North America, Inc. in the marketing department you will be reporting directly to the Executive Vice President of the company. The job combines analytical tasks such as controlling of sales and marketing activities as creative tasks such as designing merchandise material or working on the company website.

Through this challenging position you get to know the day-to-day business of a SME and will learn management skills from the company's executives. To succeed in this job you should be a team-player, well organized and motivated. Excellent MS Office skills and prior experience as an intern or junior consultant are required.

Closing Date November 12, 2010
Start March 2011
Duration 6 months

Contact **mk North America, Inc.**
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For detailed information please see next page.



mk North America, Inc.

105 Highland Park Drive – Bloomfield, CT 06002 – USA – Phone: (860) 769-5500 Fax: (860) 769-5505

Internship USA

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Your Tasks

- Sales and marketing controlling
- Marketing campaigns
- Website development
- Analysis of production
- Design of marketing material

Your Profile

- Academic studies (at least 4 semesters) of Business, Business Engineering, Mechanical Engineering or similar
- Software knowledge (MS Office, Adobe Creative Suite, Autodesk Inventor, Website development)
- Open minded, capable of handling multiple projects, good communication skills, self motivated
- Relevant internship / project experience
- Excellent English skills
- Social engagement

Your Benefits

- Overseas experience
- SME Day-to-day business
- American way of life
- Boston, New York
- Great coworkers

Incentives

- Furnished apartment (incl. pool, gym, racquetball court)
- Company car (2009 Nissan Altima, Toyota Matrix)
- Visa support

Application documents

- Curriculum Vitae
- Transcript of records
- Letter of motivation



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